Opinion.Network

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Whitepaper

V 1.0

Problems

Mental Health Issues: Studies have linked excessive social media use to anxiety, depression, and feelings of loneliness. Constant comparison to others' curated lives can lead to feelings of inadequacy.

Addiction and Distraction: Social media platforms are designed to be engaging and addictive, using algorithms that encourage prolonged use. This can lead to a cycle of distraction, making it hard to focus on other tasks or engage in meaningful activities.

Information Overload: The sheer volume of information and content can be overwhelming, leading to stress and decision fatigue. This overload can diminish the quality of connections and the enjoyment of content.

Encouraging users to be more mindful about their social media use and curating feeds to prioritize meaningful content can help. Building communities that focus on real-world connections and support can provide a counterbalance to the digital interactions.

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ORanks

We invented intuitive layout that allows users to quickly update on their particular interests.

Digestible Summaries: Offering short summaries or key takeaways for articles and discussions can help users quickly grasp important information from a global organically ordered information without spending too much time..

Dashboards: Creating a personalized dashboard that highlights relevant news, trends, and insights in users' fields can help them stay informed while saving time.

Skill-Sharing Platforms: Features that allow users to share their expertise, offer mentorship, or seek advice from others can foster a more productive and supportive community.

Collaborative Projects: Encouraging collaboration among users on projects or ideas could lead to more meaningful interactions and professional growth. <u>See more</u>

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OMessages

As of today, there is no common method for local communication in the world. In our hectic daily lives, it's easy to miss what's going on, even within our own apartment buildings.

Do we have a well-organized way of communicating locally?

People care about local happenings because it fosters community connection and enhances their safety and well-being. Staying informed allows for civic engagement and access to resources that improve quality of life.

Targeted Messaging: Send messages to specific areas (city, neighborhood, street, building) and stay informed about events, important announcements, and promotions in your area.

Event Calendar: Access a centralized calendar for local events and activities.

and much more.. **Explore how Opinion is getting started**

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It is not all..

Hopefully ONews and OComments innovations are coming to life. They are going to change how users grasp daily news and providing them power to be heard..

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Opinion Token Design

Opinion.Network is built on community engagement, connecting individuals with shared interests and local information.

Opinion Token provides the fastest way to stay updated on what matters to you, from **local events** to **personal topics**. Your purchase not only supports the Token price but also fuels our Development and Marketing Team, with taxes helping to expand our project globally.

Our passion made us design the Opinion Token for long-term holding, Opinion Token is more than just an investment—it's a commitment to our **shared vision**. We are **passionate about our mission** and encourage you to keep your purchase while actively engaging with our work and community.

By investing in ON Token, you also play a vital role in supporting local charity in Bulgaria and beyond. We can make a meaningful impact in our communities while fostering a network that prioritizes compassion, collaboration, and social responsibility.

Join us on this journey to create a more connected and compassionate world!

No Minting | Reflection | Max Wallet | Blacklist | Lossless

Gancho Lambev - Founder

"I define myself as a tremendously ambitious artist. "

Bio

Art & Design grad, passionate about innovative creativity!

Personality

Design ━━━━━●━━ 80%

Front End ━━━●━━━━ 70%

Creative ━━━━━━●━ 99%

Coffee Drinking ━━━●━━━━ 76%

General Information

Age   37

Education   Graphic Design BFA

Location   Sofia, Bulgaria

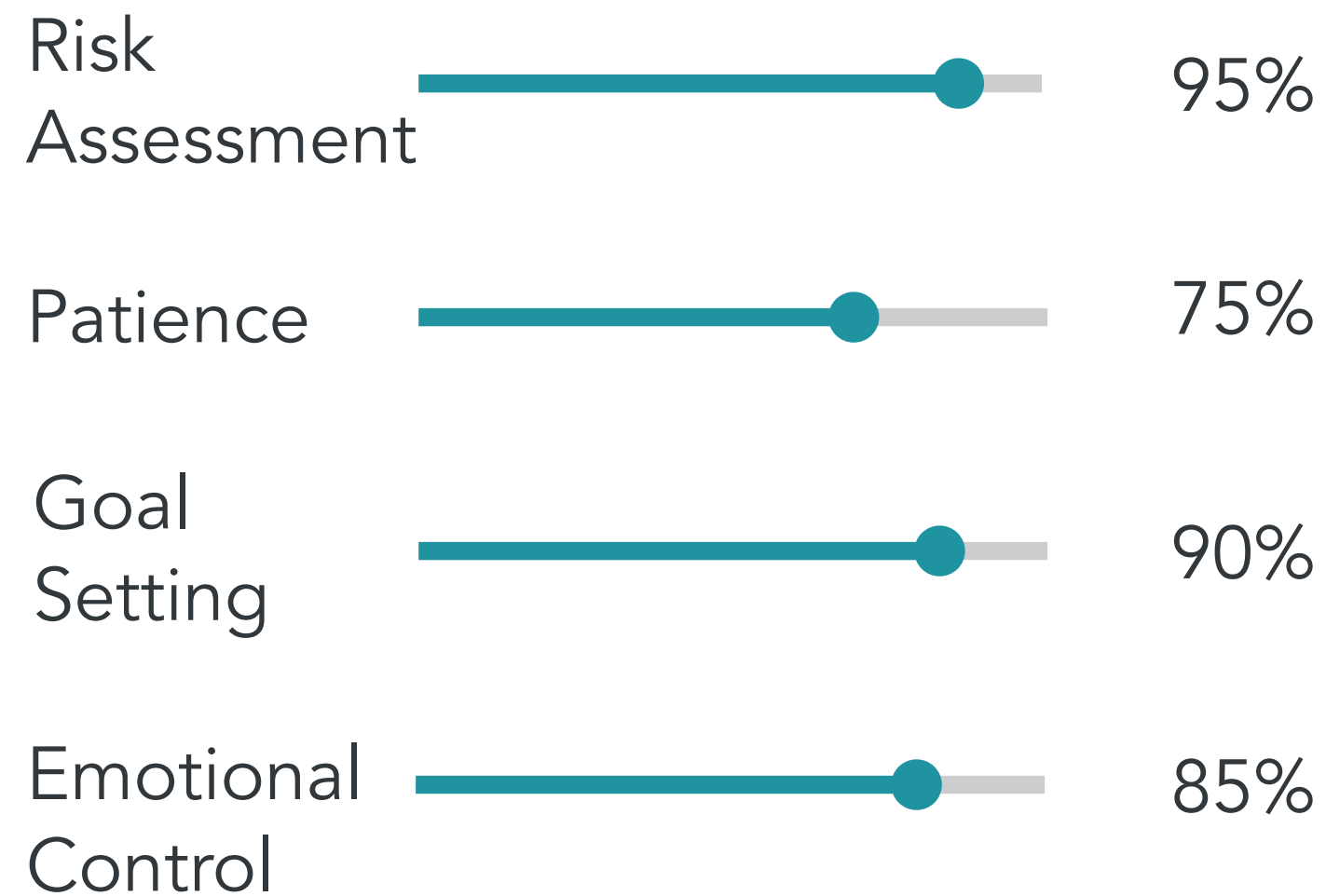Occupation   Entrepreneur, **Artist**,

UI/UX

Liubomir Istatkov - Investor

"I like business thinking and smart risks. I use my head and believe investing in Opinion Network is one of my best choices so far."

Bio

Underground & Aboveground Electrical Railways Networks Maintenance

Personality

Risk Assessment	95%
Patience	75%
Goal Setting	90%
Emotional Control	85%

General Information

Age	58
Education	Mechanical Engineering
Location	Sofia, BG
Occupation	Underground Electricity Networks Maintenance

Milkana Lambeva - Founder

Bachelor in Pedagogy of Arts. Marketing and testing.

Bio

Besides a bachelor of arts I love organising and providing practical UX advises.

Personality

Organi-zing		90%
Sensing		100%
Intuition		90%
Testing		80%

General Information

Age	37
Gender	Female
Location	Sofia, BG
Occupation	Artist
Education level	**BA in Pedagogy of Arts**

Financial Plan for 36 months

Development

Development	Working Hours
- Website code optimisation	50h
- Opinion Chat	100h
- Mobile App (plus website API)	250h
- Social Networks API	60h
- ORanks V2	70h
- OMessages V2	90h
- OComments V1.0	180h
- ONews V1.0	170h
- User testing	30h
- SEO	70-100h
- Maintenance	60h
- CEO	750h

(≈ €25 per hour)

Montly Expenses

Type	Price
- Hosting	€150
- Company expenses	€200
- Code Maintenance & debugging	€600

Marketing & Goals

Development	Working Hours
- Social networks content creation	1150h
- Video editing	300h
- Pitching users & Businesses	800h
- Advertising	€200k
- CEO	200h

Milestones
- **30k** business accounts (local businesses and websites)
- At least **100k** monthly active users

(≈ €25 per hour)

Follow up our work through our Updates section on Opinion's <u>landing page</u>.